

Vandra Rugs

As *Vandra Rugs*, we embody the theme “**Enter a Dreamscape**” through our dedication to the Scandinavian craftsmanship, innovative design, and profound social responsibility.

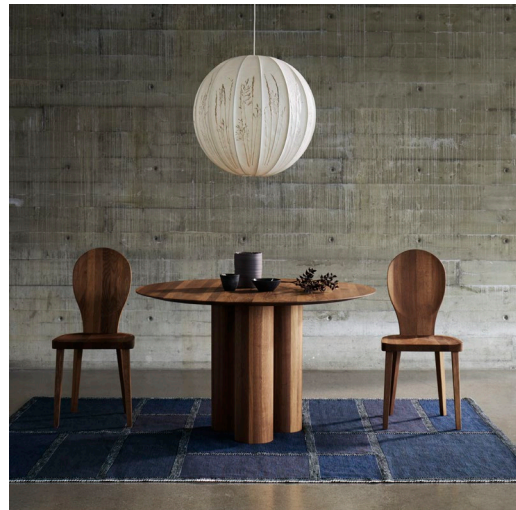
“At the start of *Vandra Rugs*, we had two dreams that still drive us today:
 a) to share the knowledge and appreciation of Scandinavian craftsmanship in wool and cotton rugs with a wider audience, and
 b) empowering women in Ukraine.”
 Cia Attling, Larissa Bodén & Marie Wallenberg Olsson, *Vandra Rugs* founders.

Dreaming of Craftsmanship and Innovation

Vandra Rugs is more than just a luxury lifestyle brand; we are curators of a rich heritage of Scandinavian craftsmanship. Our hand-woven rugs are a testament to our commitment to quality and design excellence, catering to both residential and contract. At this year’s 3daysofdesign, we are excited to unveil new collections, including the **Carpathian Wool, Cotton,** and **Wool Felt Collections.** Inspired by the iconic Malmstenbutiken in Stockholm, we are thrilled to launch new colourways of the **Pietra Collection** and introduce a new Tapestry Collection; **Seasons**, designed by *Ami Katz*.

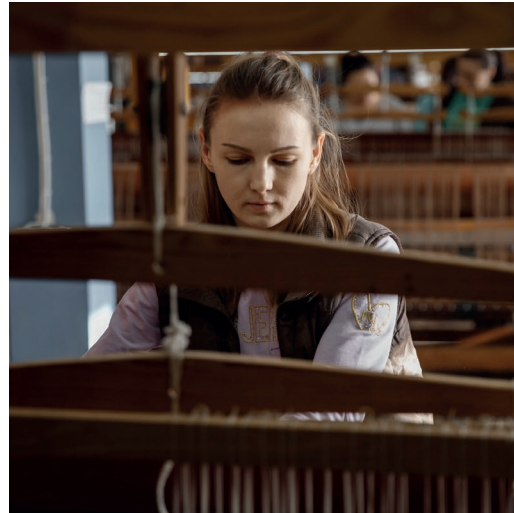
Honoring Heritage, Inspiring the Future

Vandra Rugs story began in 2005, rooted in the textile department at Svenskt Tenn, established in the 1930s. Today, we continue to supply to renowned establishments like Svenskt Tenn, Malmstensbutiken, and Swedish embassies worldwide. At *Vandra Rugs*, we strive to innovate while preserving traditional Swedish weaving techniques, thanks to our connections with Sweden’s foremost weaving expertise and educational institutions like Borås Textilhögskola.



Empowering Women Through Craft

A core part of our dream is to empower women through craftsmanship. *Vandra Rugs* weaving atelier, originally established in southern Ukraine in 2007, relocated to Kosiv in the Carpathian Mountains due to the Russian invasion, provides employment for 48 weavers. The atelier not only preserves traditional crafts but also fosters independence and resilience among our skillful employees, many of whom also hold managerial positions and are continuously enhancing their skills through our training programs.



Sustainable and Respectful Crafting

In line with our commitment to sustainability, we create rugs that respect both people and the planet. Each rug is a masterpiece, woven with artistic skill and attention to detail. Our processes ensure that the traditions of weaving are maintained while also adapting to contemporary design needs, ensuring that our products meet the highest standards of sustainability and craftsmanship.



Global Reach, Local Impact

Our dedication to quality and craftsmanship has earned us a place at prestigious international design fairs in London, Paris, and Milan, and features in leading interior design magazines such as *House & Garden* and *World of Interiors*. Yet, our impact is felt in the local communities in Kosiv, Ukraine where our atelier is based, having become one of the region's most important exporters to the west.

For media inquiries, please contact info@vandra-rugs.com

